

# How to win from the start

## Your No 1 Careers Guide

### Contents page

### Introduction

#### SECTION **A**

#### Who am I?

The 'Good at/Enjoy doing' Grid  
Understanding yourself even more  
Your Life Line  
Your Purpose  
Your Values  
Your Environment  
The Unique You

#### SECTION **B**

#### Where am I going?

Turning the 'me' blueprint into the 'job' blueprint  
Explaining the Unique You  
The Present and Future Statement  
Using your experiences

#### SECTION **C**

#### How am I going to get there?

The CV  
Pre-Interview  
The Interview  
Comparing opportunities – your job blueprint  
JBDI...

*A percentage of profits will be given to the Teenage Cancer Trust*